



ABSTRACT

Introducing PLUR Coin, a new and exciting cryptocurrency founded in the electronic dance music (EDM) community and built on the ideals of Peace, Love, Unity, and Respect (P. L. U. R.) Forged upon the PLUR token ecosystem, social responsibility is integral to PLUR Coin's identity.

CORE VALUES

To create a universal token economy where each transaction is an investment in the tenants of PLUR Coin.

Built around social responsibility, PLUR Coin is the result of a rapidly growing worldwide community that believes any interaction is an opportunity to further the ideals of peace, love, unity, and respect. Positioned to become the currency of choice of the EDM generation, PLUR Coin is uniquely positioned to leverage the spending habits of millions of dance music fans into the PLUR Coin ecosystem. As a global movement built around social responsibility, PLUR Coin will actively integrate the charity component into our offerings via our 501C charity partners, Plurity and Insomniac Cares.

HIGH LEVEL ROADMAP

Overview Sustainable Operations Management (SOM) is mirrored on PLUR Coin core values of peace, love, unity, and respect. From the condensed goals outlined below, various action items (with a focus on Q1 and Q2 goals) are currently being addressed by our team.

The PLUR Coin leadership team is now forming dedicated groups working on areas including Accounting, Engineering and Logistics, Platform Security, Marketing and PR, as well as Community and Brand Management. In order to ensure that our operations are sustainable, our overarching initiatives are being addressed in a pragmatic approach.

For our Q1 goals:

- » Launch of our website and social media channels
- » Creation of an overarching marketing strategy as well as multiple partnerships with high-profile personnel.
- » Release of greypaper to provide a compass for the team and our community to follow and engage with.

Q2 goals:

- » Branding of all PLUR Coin assets.
- » PLUR Coin listing in major exchanges, including CoinGecko and CoinMarketCap KUCoin
- » Construction of the PLUR Coin NFT launchpad.
- » Launch of our official whitepaper
- » Establishment of corporate entity to fortify our public relations strategy and represent our global community
- » Confirmation of CoinGecko and CoinMarketCap listing
- » Finalization and release of NFT launchpad; overarching activities in the NFT space including drops, auctions, and competitions
- » Crowdfunding for registration and listing in major exchanges

Q2 and Q3 goals:

- » Execution of our Social Responsibility: donations to our sponsor 501C charity; Plurity and Insomniac Cares.
- » Forging of corporate partnerships
- » A global press release outlining confirmed launches in major exchanges including Coinbase, eToro and WeBull.
- » Diversification into real-world use cases
- » Launch of novelty merchandise for the PLUR Coin community

PLUR Coin Token

Plurcoin (\$PLUR) is a BEP20 token issued on the Binanance Smartchain with a total fixed supply of 100 Billion. The ethos behind Plurcoin is to create a universal token economy where each transaction is an investment in the tenants of PLUR Coin. Born out of the Electronic Dance Music (EDM) movement, PLUR Coin is the result of a rapidly growing worldwide community that believes any interaction is an opportunity to further peace, love, unity and respect

TOKEN FIGURES

1,000,000,000 Total Supply at Launch Pre-Sale Allocation

PLUR Coin NFTs

In recent months, Non-Fungible Tokens (NFTs) have been taking the world by storm. In brief, NFTs are multimedia art that has been tokenized in the blockchain. One intrinsic offering that we have been establishing since PLUR Coin's inception is our community NFT Launchpad. The PLUR Coin NFT Launchpad is a platform exchange built upon the PLUR Coin ecosystem that facilitates the tokenization of multimedia art as well as the ability of our community to trade and own these assets. This provides not only a utility aspect but also a redeemable aspect to the PLUR Coin token. Through our corporate sponsorship with the world's largest EDM music festival company, Insomniac, PLUR Coin is well positioned to become the hub for EDM NFTs.

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